



BIO, 100 WORDS

Michael Chase is an AI futurist and keynote speaker who builds what he forecasts. One of Forbes' 100 most-followed CMOs, he counted Google, Nvidia, Thomson Reuters and Nike as clients and built Cup of Jo for St. Joseph into a franchise with millions of views. He founded AI travel startup TRAVAI, sold it to Kognitiv, created Deloitte's Novel and Exponential Technologies group, and led the Nvidia digital-twin work for the BMW and Mercedes-Benz EV factories. Through Atelier Superintelligence he ships agentic systems in production. He has spoken at CES, SXSW, NRF Big Show and the Digital Signage Expo.

STAGES

CES, SXSW, NRF Big Show New York (3x), Digital Signage Expo Las Vegas (5x), Google customer and internal events, Canada Post cross-Canada tour (11 cities, two years), TiE Toronto, C2 Montréal. Cities from New York and San Francisco to London, Singapore and Hong Kong.

FORMATS

Keynote 45 to 60 min · Fireside 30 to 45 · Board briefing 60 to 90 · Half-day executive session. In person or virtual. Travels from Toronto (YYZ).

AI KEYNOTE SPEAKER · TORONTO

Michael Chase

AI futurist, keynote speaker and capital strategist. Founder, AI Imagine Labs. Co-founder, Atelier Superintelligence.

SEVEN TALKS

Fasten Your Seatbelts

The flagship. Where AI is taking the market in the next eighteen months, opening with the Exquisite Corpse, and the three moves your company makes this quarter.

Exquisite Corpse

Why companies build monsters by accident when their teams cannot see what the others are doing, and how to design the joint instead.

Kill the Pilot

Why 2026 is the year proofs of concept die and production begins, and what changes when software no longer needs to be asked.

Show Me the Multiples

AI as a capital allocation problem, for people who have to put money somewhere.

Rehearse in Software. Build in Steel.

Plants that practise in software before they change on the floor.

Superintelligence, Minus the Hype

The plain-language board briefing on frontier models.

Brand Is the Last Moat

When agents do the shopping and content costs nothing, brand is what is left.

Next on stage: Fasten Your Seatbelts at TiECon Canada 2026, Richcraft Hall, Carleton University, Ottawa, 30 October 2026.

Book: www.aiimaginelabs.com/book · michael@luxthink.com ·
Kit: www.aiimaginelabs.com/speaking/kit · Replies within one business day.